


 **BLACE**

NEW YORK | LOS ANGELES

NEW YORK

Exclusive Properties

 **BLACE**

NEW YORK & LOS ANGELES

WHO WE ARE

BLACE IS AN ONLINE BOOKING
PLATFORM THAT SEAMLESSLY
CONNECTS CLIENTS WITH EXCLUSIVE
AND UNIQUE PREMIER VENUES AND
PREFERRED VENDORS TO CREATE
MEMORABLE EXPERIENCES.



BLACE.COM





WHAT WE DO

BLACE simplifies event planning with a platform that connects clients with premier venues and vendors, allowing them to discover, book, and manage your event effortlessly within the BLACE dashboard. Plus, BLACE offers various services and support to ensure a seamless event or production.

With clients ranging from Fortune 500 companies to wedding planners and TV & film studios, BLACE provides exclusive access to unique venues in NYC and LA, including rooftops, waterfront gems, and large white box spaces. So whether you are planning a social gathering, corporate event, or large-scale production, BLACE has the perfect space to create an unforgettable experience.

BLACE.COM



WHAT WE OFFER

- **TO OUR CLIENTS:** We offer a complete end-to-end solution that connects clients with top-tier venues and vendors through a centralized booking tool, making the planning process seamless and efficient.
- **TO OUR VENUE PARTNERS:** We collaborate with real estate partners to activate spaces and increase visibility and foot traffic to their properties. Our proven track record of success in managing spaces for some of the world's largest real estate partners in NYC has now expanded to Los Angeles since our launch in April 2023.
- **TO OUR VENDOR PARTNERS:** We provide high-quality lead generation and promotion opportunities with large brands and our fantastic client base.



HOW IT WORKS

Find a Venue

Our portfolio boasts NYC & LA's top exclusive event spaces for corporate, film/TV production and social events.

Exceptional Service

Our centralized booking platform and dedicated account and production managers allow you to plan and manage your event with ease.

Find a Vendor

Our trusted vendors range from caterers, AV & lighting, floral, décor, photo, video and staffing – you name it, our vendors will round out your perfect event.

Partnerships

We're onboarding new venues and vendors every day. Visit us at blace.com for an up-to-date list and inquire about partnering with us.



100 AVENUE OF THE AMERICAS

100 6th Avenue, New York, NY 10013

SOHO



FEATURES

- Glass Frontage
- Ground-Level
- Foot Traffic
- Natural Light
- High Ceilings



ABOUT THE PROPERTY

Impressive white box venue occupying almost the full block between Grand and Watts Streets. This space offers continuous SOHO foot traffic. Spectacular views in all directions and an abundance of natural lighting.

Best used for: Pop-Ups, Production, Film & Photo, Fashion, Art Exhibit, and Brand Activation.

CAPACITY	TPA Based
SQUARE FEET	13,500
CEILING HEIGHT	18'7"
STARTING PRICE	\$13,500

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