



BLACE

NEW YORK | LOS ANGELES

NEW YORK

Exclusive Properties

 **BLACE**

NEW YORK & LOS ANGELES

WHO WE ARE

BLACE IS AN ONLINE BOOKING
PLATFORM THAT SEAMLESSLY
CONNECTS CLIENTS WITH EXCLUSIVE
AND UNIQUE PREMIER VENUES AND
PREFERRED VENDORS TO CREATE
MEMORABLE EXPERIENCES.



BLACE.COM





WHAT WE DO

BLACE simplifies event planning with a platform that connects clients with premier venues and vendors, allowing them to discover, book, and manage your event effortlessly within the BLACE dashboard. Plus, BLACE offers various services and support to ensure a seamless event or production.

With clients ranging from Fortune 500 companies to wedding planners and TV & film studios, BLACE provides exclusive access to unique venues in NYC and LA, including rooftops, waterfront gems, and large white box spaces. So whether you are planning a social gathering, corporate event, or large-scale production, BLACE has the perfect space to create an unforgettable experience.

BLACE.COM



WHAT WE OFFER

- **TO OUR CLIENTS:** We offer a complete end-to-end solution that connects clients with top-tier venues and vendors through a centralized booking tool, making the planning process seamless and efficient.
- **TO OUR VENUE PARTNERS:** We collaborate with real estate partners to activate spaces and increase visibility and foot traffic to their properties. Our proven track record of success in managing spaces for some of the world's largest real estate partners in NYC has now expanded to Los Angeles since our launch in April 2023.
- **TO OUR VENDOR PARTNERS:** We provide high-quality lead generation and promotion opportunities with large brands and our fantastic client base.

HOW IT WORKS

Find a Venue

Our portfolio boasts NYC & LA's top exclusive event spaces for corporate, film/TV production and social events.

Exceptional Service

Our centralized booking platform and dedicated account and production managers allow you to plan and manage your event with ease.

Find a Vendor

Our trusted vendors range from caterers, AV & lighting, floral, décor, photo, video and staffing – you name it, our vendors will round out your perfect event.

Partnerships

We're onboarding new venues and vendors every day. Visit us at blace.com for an up-to-date list and inquire about partnering with us.



121 WEST 125TH

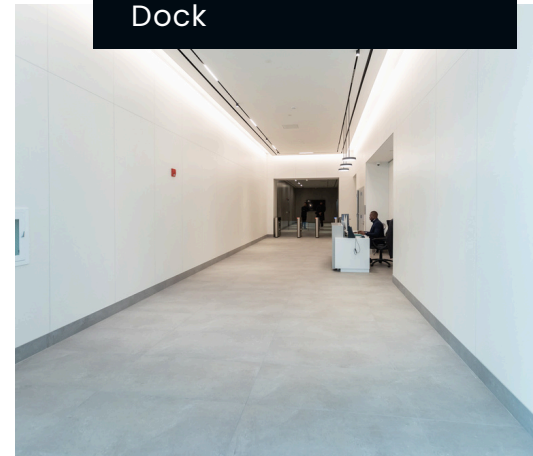
121 West 125th St, New York, NY 10027

HARLEM



FEATURES

- Iconic Harlem Location
- Terrace Space with Views of GW Bridge
- Floor to Ceiling Windows
- Stellar Views of Midtown and Downtown
- Dedicated Freight Elevator and Loading Dock



ABOUT THE PROPERTY


Welcome to our iconic event space nestled in Harlem's heart on 125th street. This state-of-the-art venue boasts floor-to-ceiling windows with downtown views, a sprawling terrace overlooking the George Washington Bridge, and convenient transit access via the 2, 3, A, C, E subway lines and Metro North trains. Adjacent to the legendary Apollo Theatre and fine dining at Lenox Ave., this venue combines historic neighborhood charm with modern elegance, offering an unforgettable setting for any occasion.

Best used for: Product Launch, Screening, Concert, Art Exhibition, Conference, Fashion, Experiential, Gala, Gallery, Lectures & Discussions, Holiday Party, Press Event, Showroom, Film/Photo, Brand Activation, Tradeshows, Corporate trainings

CAPACITY	450 - 500
SQUARE FEET	38,000 7,500 Terrace
CEILING HEIGHT	14-16'
STARTING PRICE	\$19,500

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